

2012
Indiana Media
Directory

BRACKEMYRE PUBLISHING

Celebrating 25 Years of Publishing Media Directories



BRACKEMYRE PUBLISHING

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NOTES

Brackemyre Publishing is celebrating its 25th year publishing media directories, and we are pleased to present you with our latest edition—the 2012 Indiana Media Directory! The following notes may help you use the directory more efficiently:

1. Our directory is organized alphabetically by city and town. Under each city/town listing, news services, publications, radio stations and television stations are listed in that order. Publications which target a specific audience (college campus, business, etc.) are listed by category in our Specialty Publications section. All news services are also listed together in our News Services section.
2. When a publication or broadcast station has a mailing address in one town and a street address in another, the listing usually appears in the town of the mailing address.
3. A publication or broadcast station serves the city or town in which it is listed unless otherwise noted.
4. Fax numbers and email addresses are listed if a media outlet has these and allows its number/address to be published.
5. If a media outlet has a telephone number specifically for news or a fax number specifically for news or advertising, those numbers are listed separately from the general numbers.
6. If a media outlet has an email address specifically for news releases, then that email address is listed separately from the general email address.
7. Many media outlets use anti-spam filters to preclude them from receiving unsolicited emails. Hence, you may have email messages returned to you as “undeliverable” that had correct email addresses.
8. Of all the information in the directory, email addresses are the most likely to change because of personnel changes or because a media outlet has changed its email server. All email addresses were verified and tested to be accurate when this directory was created.
9. All circulation numbers are approximate and rounded to the nearest hundred.
10. When targeting the media in one particular city, be sure to look up media in nearby cities or adjacent counties. There may be media which serve a city but are located outside of a city’s limit. Use the County-City Index to find all of the cities and towns in a specific county that have media listings.
11. All publications accept advertising unless otherwise noted.
12. National publications which have offices in Indiana (but do not specifically serve Indiana) are not listed.
13. Television channel numbers listed are digital. Stations that are only available via local cable are noted as such.
14. All information has been obtained in writing or by telephone by Brackemyre Publishing.

See **Hendricks County Business Leader**
(listed under Business/Specialty Publications).

Hendricks County Flyer — Westside Flyer

Address 8109 Kingston St., STE 500, Avon IN 46123
 Telephone 317-272-5800
 Telephone (toll-free) 800-359-3747
 Fax 317-272-5887
 Email (news) kathy.linton@flyergroup.com
 Website www.flyergroup.com
 Publication Date Semi-weekly: Wednesday & Saturday (Hendricks County Flyer)
 Weekly: Tuesday (Westside Flyer)
 Circulation 43,000-free/delivered (Hendricks County Flyer)
 11,500-free/delivered (Westside Flyer)
 Publishing Company cnhi media
 Publisher Harold Allen harold.allen@flyergroup.com
 Editor Kathy Linton kathy.linton@flyergroup.com
 Advertising Manager David Johnson david.johnson@flyergroup.com
 Sports Editor Jake Thompson jake.thompson@flyergroup.com
 Notes Westside Flyer serves west side of Indianapolis.

Hendricks County ICON

Address 6319 E. U.S. Hwy. 36, STE 206, Avon IN 46123
 Telephone 317-451-4088
 Email info@myicon.info
 Website www.myicon.info
 Publication Date Monthly
 Circulation 31,500 (free/mailed)
 Publishing Company Times-Leader Publications, LLC
 Publisher Rick Myers rick@myicon.info
 Notes Serves Avon, Brownsburg and Plainfield.

Indianapolis Star—West Bureau

Address 8217 Kingston St., Avon IN 46123
 Telephone 317-444-6000
 Community News Editor Kevin Morgan kevin.morgan@indystar.com
 Notes Main office in Indianapolis.

BATESVILLE

Ripley County

The Herald-Tribune

Address 475 N. Huntersville Rd., Batesville IN 47006
 Telephone 812-934-4343
 Fax 812-934-6406
 Email (news) theheraldtribune@batesvilleheraldtribune.com
 Website www.batesvilleheraldtribune.com
 Publication Date Semi-weekly (Tuesday & Friday)
 Circulation 3,200 (paid)
 Publishing Company Community Newspaper Holdings Inc.
 Publisher Laura Welborn laura.welborn@indianamediagroup.com
 Editor Bryan Helvie bryan.helvie@batesvilleheraldtribune.com
 Advertising Manager Keith Wells keith.wells@indianamediagroup.com

WRBI (103.9 FM)

Mailing Address P.O. Box 201, Batesville IN 47006
 Street Address 133 S. Main St., Batesville IN 47006
 Telephone 812-934-5111
 Telephone (news) 812-934-5112
 Fax 812-934-2765
 Email wrbi@wrbiradio.com
 Email (news) marymattingly@wrbiradio.com
 Website www.wrbiradio.com
 Wattage 3,000
 Format Country
 Network Affiliations CNN
 On-air Hours 24/7
 Broadcast Company White River Broadcasting Corp.
 General/Sales Manager Ron Green rongreen@wrbiradio.com
 News/Public Affairs Dir. Mary Mattingly marymattingly@wrbiradio.com
 Program/Sports Director Caz Burdette cazburdette@wrbiradio.com
 Office/Promotions Mgr. Barbara Nolting barbnolting@wrbiradio.com
 Accepts PSAs? yes (contact Caz Burdette, cazburdette@wrbiradio.com)

See **WYGS** (Columbus).

PRINCETON

Gibson County

Oakland City Journal — Princeton Daily Clarion

Mailing Address P.O. Box 30, Princeton IN 47670
 Street Address 100 N. Gibson St., Princeton IN 47670
 Telephone 812-385-2525
 Fax 812-386-6199
 Email news@pdclarion.com
 Website www.pdclarion.com
 Publication Date Weekly: Wednesday (Oakland City Journal)
 Daily: Monday-Friday (Princeton Daily Clarion)
 Circulation 900-paid (Oakland City Journal)
 6,800-paid (Princeton Daily Clarion)
 Publishing Company Princeton Publishing Inc.
 Publisher Gary Blackburn gblack@pdclarion.com
 Editor Andrea Howe andrea@pdclarion.com
 Advertising Manager Lori Martin lmartin@pdclarion.com
 Sports Editor Pete Swanson sports@pdclarion.com
 TMC/Shopper Gibson County Today (weekly)
 Notes Oakland City Journal serves Oakland City.

WRAY (1250 AM) — WRAY (98.1 FM)

Mailing Address P.O. Box 8, Princeton IN 47670
 Street Address 1900 W. Broadway, Princeton IN 47670
 Telephone 812-386-1250
 Fax 812-386-6249
 Email wray@wrayradio.com
 Email (news) cliff@wrayradio.com
 Website www.wrayradio.com
 Wattage 1,000 (WRAY AM); 50,000 (WRAY FM)
 Format News/Talk (WRAY AM); Country (WRAY FM)
 Network Affiliations AP
 On-air Hours 24/7
 Broadcast Company Princeton Broadcasting Co. Inc.
 General Manager Steve Lankford steve@wrayradio.com
 News Director Cliff Ingram cliff@wrayradio.com
 Program Director Dave Kunkel dave@wrayradio.com
 Sports Director Jeff Lankford jeff@wrayradio.com
 Sales/Promotions Manager Lynn Roach lynn@wrayradio.com
 Accepts PSAs? yes (contact Lynn Roach, lynn@wrayradio.com)

See **WSJD** (Evansville).

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WTHI TV (Channels 10.1/CBS & 10.2/FOX)

Mailing Address	P.O. Box 9606, Terre Haute IN 47808	
Street Address	918 Ohio St., Terre Haute IN 47807	
Telephone	812-232-9481	
Telephone (toll-free)	800-589-8810	
Telephone (news)	812-232-4953	
Fax	812-232-8953	
Fax (news)	812-232-3694	
Email (news)	news10@wthitv.com	
Websites	www.wthitv.com www.myFOX10tv.com	
Network Affiliations	CBS & FOX	
On-air Hours	24/7	
Broadcast Company	LIN Media	
General Manager	Todd Weber	tweber@wthitv.com
News Director	Susan Dinkel	sdinkel@wthitv.com
News Assignment Editor	Mandi Scott	ascott@wthitv.com
Sports Director	Rick Semmler	rsemmler@wthitv.com
General Sales Manager	Nick Telezyn	ntelezyn@wthitv.com
Local Sales Manager	Jim Swander	jswander@wthitv.com
Program Director	Rod Garvin	rgarvin@wthitv.com
Public Affairs Director	Chris Wood	cowood@wthitv.com
Promotions Director	David Shearer	dshearer@wthitv.com
Accepts PSAs?	yes (contact Chris Wood, cowood@wthitv.com)	

TIPTON

Tipton County

Tipton County Tribune

Mailing Address	P.O. Box 248, Tipton IN 46072	
Street Address	116 S. Main St., STE A, Tipton IN 46072	
Telephone	765-675-2115	
Fax	765-675-4147	
Email	tiptontri@netscape.net	
Email (news)	tiptoneditor@elwoodpublishing.com	
Website	www.elwoodpublishing.com	
Publication Date	Daily (Monday-Saturday)	
Circulation	2,500 (paid)	
Publishing Company	Elwood Publishing Co.	
Publisher	Robert Nash	elpub@elwoodpublishing.com
Editor	Jackie Henry	tiptoneditor@elwoodpublishing.com
Advertising Manager	Mike Brown	tiptonads@elwoodpublishing.com
Sports Editor	Michelle Garmon	tiptonSports@elwoodpublishing.com
TMC/Shopper	Leader-Tribune Review West (weekly)	

ART

INTO ART

Mailing Address	P.O. Box 157, Helmsburg IN 47435
Telephone	812-988-8807
Email	intoart@bluemarble.net
Website	www.intoartmagazine.com
Publication Date	Quarterly
Circulation	15,000 (free/newsstand)
Publishing Company	Singing Pines Projects
Publisher/Editor	Cindy Steele
Notes	Serves Bloomington, Columbus & Nashville.

BUSINESS

Biz Voice

Mailing Address	P.O. Box 44926, Indianapolis IN 46244	
Street Address	115 W. Washington St., STE 850 S, Indianapolis IN 46204	
Telephone	317-264-3792	
Fax	317-264-6855	
Email	bizvoice@indianachamber.com	
Website	www.bizvoicemagazine.com	
Publication Date	Bi-monthly	
Circulation	15,000 (free/mailed)	
Owner	Indiana Chamber of Commerce	
Publisher	Kevin Brinegar	
Editor	Tom Schuman	tschuman@indianachamber.com
Managing Editor	Rebecca Patrick	rpatrick@indianachamber.com
Advertising Manager	Jim Wagner	jwagner@indianachamber.com

Business People

Address	7729 Westfield Dr., Fort Wayne IN 46825	
Telephone	260-497-0433	
Fax	260-497-0822	
Email	ecopeland@businesspeople.com	
Email (news)	editor@businesspeople.com	
Website	www.businesspeople.com	
Publication Date	Monthly	
Circulation	9,000 (paid & free/mailed)	
Publishing Company	Michiana Business Publications	
Publisher/Advertising Mgr.	Daniel C. Copeland	dcopeland@businesspeople.com
Editor	Lynette Fager	lfager@businesspeople.com

ENVIRONMENT**Indiana Living Green**

Address 3951 N. Meridian St., STE 200, Indianapolis IN 46208
 Telephone 317-254-2400
 Fax 317-254-2405
 Email nuvo@nuvo.net
 Email (news) editors@nuvo.net
 Website www.indianalivinggreen.com
 Publication Date Monthly
 Circulation 18,000 (free/newsstand & subscriptions)
 Publishing Company NUVO, Inc.
 Publisher Kevin McKinney kmckinney@nuvo.net
 Editor Jim Poyser jpoyser@nuvo.net
 Online News Editor Tristan Schmid tschmid@nuvo.net
 Advertising Manager Josh Schuler advertising@nuvo.net

GARDENING**Indiana Gardener**

Mailing Address P.O. Box 188, Milford IN 46542
 Street Address 206 S. Main St., Milford IN 46542
 Telephone 574-658-4111
 Telephone (toll-free) 800-733-4111
 Fax 574-658-4701
 Email jseely@the-papers.com
 Website www.indianagardener.com
 Publication Date Monthly
 Circulation 20,000 (free)
 Publishing Company The Papers, Inc.
 Publisher Ron Baumgartner rbaumgartner@the-papers.com
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 Advertising Manager Kip Schumm kschumm@the-papers.com

GOVERNMENT**Indiana Gaming Insight — Indiana Legislative Insight**

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